

IDA Application: Description of the Activity

I am applying for an amount of \$267 to pay for the registration fee for presenting and participating in the 89th Annual Conference of the National Council for the Social Studies (NCSS).

I am an assistant professor of social studies education at the Department of Childhood/Early Childhood Education Department. As a member of NCSS since 2000, I attend and present at its annual conference as a way to stay abreast with the newest development in theory, research, and practice of social studies curriculum and instruction. I have been serving as the coordinator for the Adopt-a-School Project at the International Assembly (IA), which is an affiliated organization under NCSS. I have been responsible for coordinating for IA to keep up with its unique out-reaching project in Malawi, Africa. Members of NCSS and IA make donations to help Malawi children to get school backpacks and school supplies. I make the backpack orders and coordinate among backpack suppliers, delivery team, and Malawi children.

IA has international members of the NCSS and meets every year during the NCSS conference for its own sessions. I collaborate with many international scholars and publish journal articles as co-authors on many different topics.

In the past years, I attended and presented at NCSS's conferences numerous times. This year, my presentation title is *Using TIME Magazine Cover Images to Teach How the United States Perceive China in Post-Cold War Era (1990 to Current)*.

Using images on the cover of TIME magazine since 1990, this presentation investigates the changing perceptions of the United States about China in Post-Cold War era. There are three categories of such perceptions in three time periods: 1) China as a nation with serious human rights issues in the early and mid 1990s; 2) China as a threat to the Asian and Pacific area in the middle and late 1990s; and 3) China as a nation with booming economic development and drastic social transition in most recent years. The approach to using media images emphasizes the unique strengths of TIME magazine cover images as historical documents and enhances students' abilities to master the challenges of the visual media that dominate their lives. The analysis of TIME magazine cover images concludes that the TIME magazine does not use its cover images to reflect and present a balanced view of China.

The proposal has been accepted and a letter of acceptance is enclosed with this description of the activity. I hope colleagues at the presentation can provide insightful comments so that I can improve my paper to share with other scholars in the field through publication.

Here is a brief summary of the budget.

I'll apply for the \$800 Dean's fund for travel to another conference, which will be held on campus.

Registration fee for Women's Conference on campus:	\$125
Airfare from Syracuse to Atlanta:	\$ 470
Hotel/Taxi/Per Diem expenses:	\$ 205
	Subtotal: \$800

I'm applying for IDA funds to cover the following hanging expense:

Registration for NCSS Conference:	\$267
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